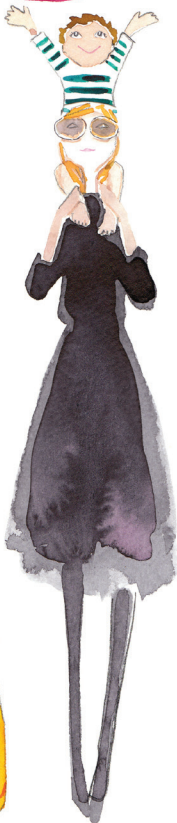


Three things we can all do to
help end new HIV infections among
children by 2015

Believe it.
.....
Do it.



Suzanne

1. Get the facts



Each year about 390 000 children become newly infected with HIV.

And as many as 42 000 women living with HIV die from complications relating to HIV and pregnancy each year. In contrast, the number of new HIV infections among children and maternal deaths related to HIV in high-income countries is virtually zero.



Why the difference? In low- and middle-income countries, too few women receive HIV prevention and treatment services to protect themselves and their children.

In 2011, world leaders at the United Nations committed to ending new HIV infections in children by 2015 while saving mothers' lives. A bold new global plan was adopted and action is underway in all parts of the world—to increase access and equity.



2. Send a message

Write to the world.

The more people who know about it—the better the chance we have to reach this goal. Consider sending a creative card to family, friends, networks and government representatives.

We teamed up with Sujean Rim, a super cool artist, to create a series of stunning illustrations and cards. It's easy to pick one of her creations or create your own. Sometimes it only takes a few words to make a real difference.



3. Support a mother



Sigra

Make it Mother's Day every day.

Terrific partner organizations around the world are working directly with pregnant women living with HIV to stay healthy through pregnancy, delivery and breastfeeding and to ensure their children are born free from HIV.

Some of UNAIDS' steering partners include: CARITAS International, Elizabeth Glaser Pediatric AIDS Foundation, International Community of Women with HIV/AIDS, Mothers2Mothers, UNFPA, UNICEF and WHO.

Learn more

Join us for an AIDS-free generation.
You can find out more about the “Believe it. Do it.”
campaign at unaids.org



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