

Social Protection in the PEPFAR Program

Ambassador Deborah L. Birx, M.D.
U.S. Global AIDS Coordinator
Department of State

July 3, 2014 Geneva, Switzerland The HIV epidemic is

fueled by inequalities

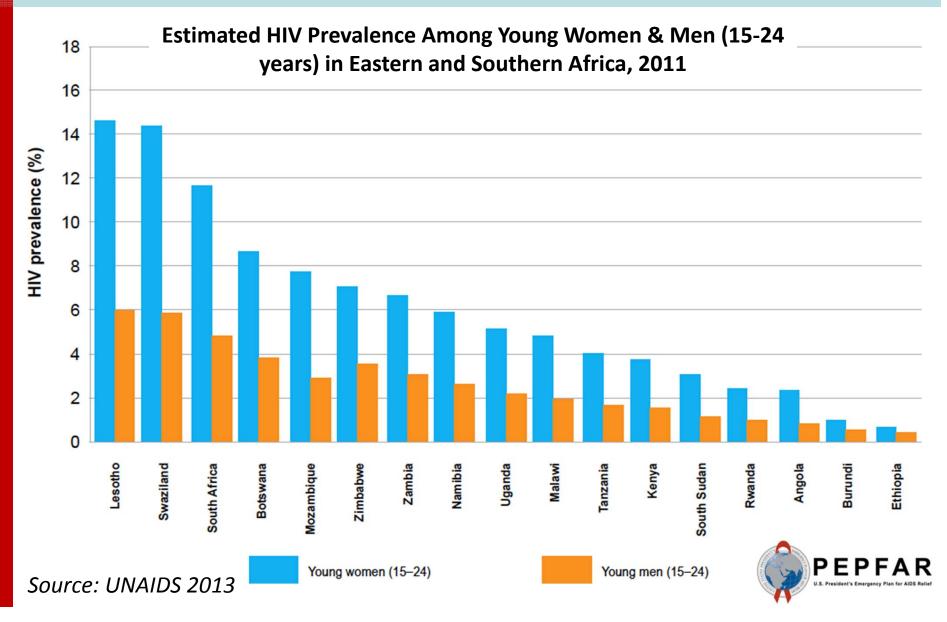
Poverty
Gender Norms
Stigma
Discrimination

PEPFAR embraces a range of social protection approaches with government and civil society partners to address the socioeconomic determinants and consequences of HIV:

- Economic strengthening interventions, in particular savings groups
- Government-led cash transfer and other social welfare instruments
- Policies, laws, and regulations to protect the rights of marginalized populations

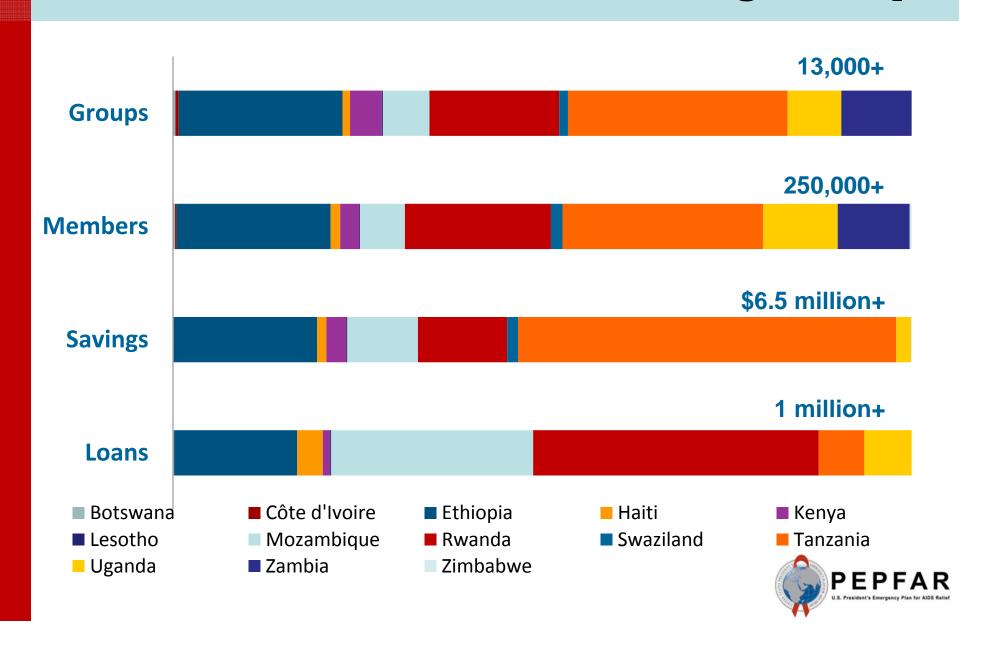


Disparately High HIV Prevalence among Young Women Compared to Young Men



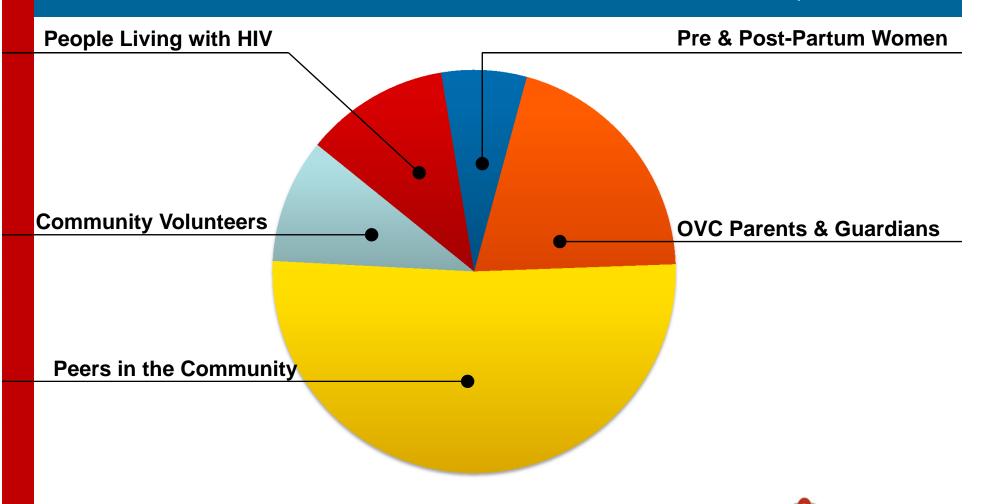


PEPFAR OVC Investments in Savings Groups



Diverse Participation Leads to Diverse Outcomes

COMPOSITION OF PEPFAR-SUPPORTED SAVINGS GROUPS IN MOZAMBIQUE



Understanding Long-Term Outcomes

PEPFAR commissioned modeling for

Predicting
Long-Term
Outcomes
for Children
Affected
by AIDS

Engaged experts using the best available science and evidence from multiple disciplines:

- Child development
- HIV and health
- Poverty and socioeconomic conditions

Will include modeled predictions by age and sex across multiple domains:

- Years of schooling lost
- Exposure to abuse
- Mental health (depression)
- Early sexual debut
- Condom use

Background papers will be published in peer-reviewed journals in the coming months

Formal launch in September 2014 in Washington, DC



Improving OVC Outcomes in Rwanda

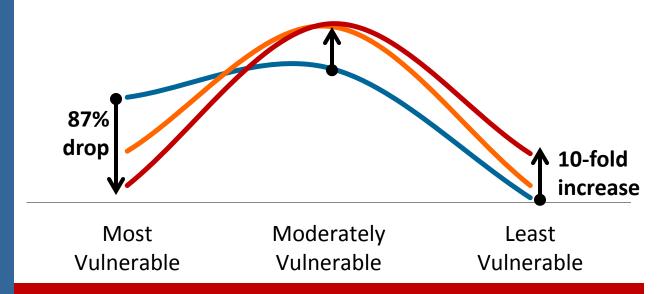
Intervention Package

Partnership with NGOs, communities & civil society

Sequenced package of family-based interventions

- Declining education and material support
- Savings groups
- Positive parenting discussion groups

Results for Families | Reduced socioeconomic vulnerability



Results for Children | Improved and sustained wellbeing

- 97% enrolled in school
- 88% with health insurance
- 85% reporting increased self-confidence and self-efficacy



Enhancing PLHIV Care and Treatment in Ethiopia

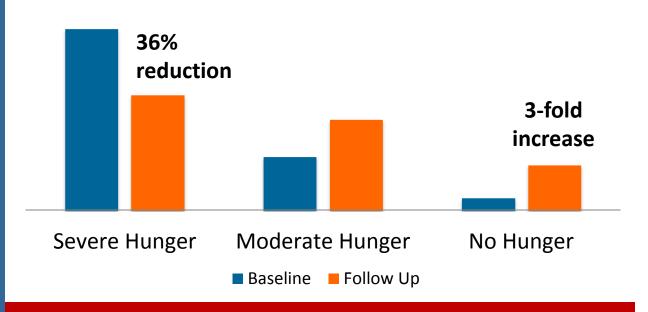
Intervention Package

Partnership with WFP, Government of Ethiopia, and civil society

Sequenced package of interventions:

- Nutritional assessment, counseling, and support
- Savings groups
- Mentoring and peer support

Proximal Results | Enhanced food security



Distal Results | Improved ART adherence

 97% adherence among <u>participants</u> 84% adherence among <u>control</u>



Reducing Risk for Women in Côte d'Ivoire

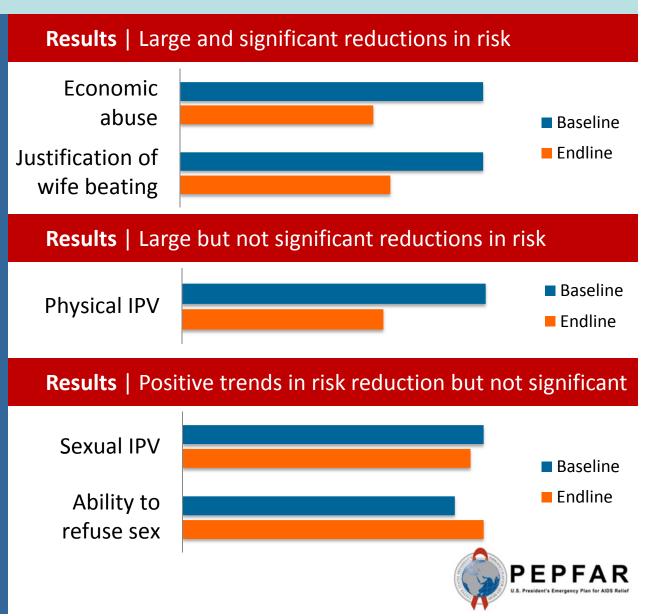
Intervention Package

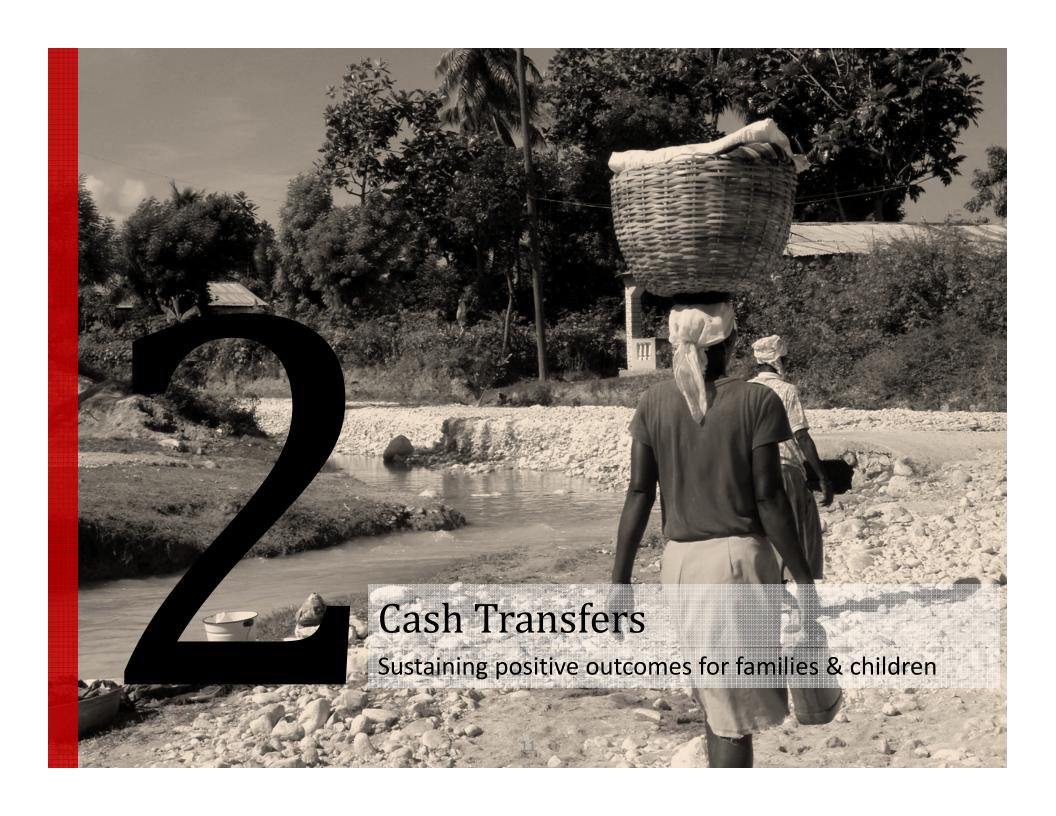
Partnership with NGOs, communities & civil society

Combined package of economic and social empowerment

- Savings groups
- Couples discussion groups

4 months of exposure to intervention package

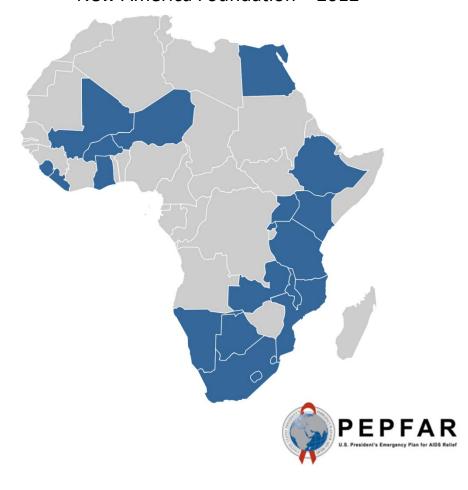




PEPFAR Support for Cash Transfers

- Government-led programs are expanding rapidly, targeting a range of populations and outcomes
- The potential for OVC outcomes from cash transfers targeting children and the elderly are well documented
 - → PEPFAR is ramping up support
- The promise of cash transfers to contribute to outcomes on care, treatment, and prevention is emerging
 - → PEPFAR is watching with interest

Scaled Up Cash Transfer Programs in Africa Global Savings and Social Protection Database New America Foundation • 2012



Scaling and Sustaining Outcomes for Children and Adolescents with Cash Transfers

Global

- OVC Programs helping beneficiaries to enroll in cash transfers for which they are eligible
- Supporting training for PEPFAR staff and their government counterparts to improve collaboration and coordination on HIV-sensitive social protection in their respective countries

Mozambique

- OVC Programs providing specialized training on social protection to government officials from multiple ministries, including Ministry of Finance, to improve efficiency, financing, and effectiveness of cash transfers
- Rapidly expanding the Basic Social Subsidy for waitlisted OVC families, transitioning to full government financing over 3 years

Tanzania and Kenya

 Assisting the Productive Social Safety Net (Tanzania) and OVC Cash Transfer (Kenya) to integrate "livelihoods enhancement" and other complementary interventions from PEPFAR's experience to support OVC and other families on a "graduation" pathway

South Africa

• Piloting, evaluating, and scaling up evidence-based interventions to facilitate adolescent transition from the Child Support Grant to adulthood



THANK YOU