

**EOI-2013-13 - Motion graphics animated video production services for UNAIDS Secretariat
Answers to questions from potential bidders**

Date: 02-July-2013

Question 1:

1- Support to the UNAIDS Communications unit in the finalization of storyboards for short videos.

=> Could you please precise the kind of "support". Will it only be finalization - which means you will already have worked on a storyboard and you need us to finalize it? OR will we have to create it completely (from the start) based on a scenario you would have written?

UNAIDS Answer:

It could be either, but the most likely scenario is where we have already done the storyboard and script and need help with how to visually produce something.

Question 2:

4-5- Creation of 5-10 seconds motion graphics/animation in After Effects...

=> Do we really have to work in After Effects or is it possible to work in **Flame** (really powerful, enabling to create all the special effects used for cinema and advertising). If it is imperative to work in After Effect then we can do it, but we were just wondering as Flame gives much more possibilities.

UNAIDS Answer:

UNAIDS would accept the use of "Flame", and don't need to use "After Effects", but just to emphasize while we certainly strive for a creative look in our video projects, and it would be great to use Flame. We don't have huge budget like advertising firms, and if the use of Flame makes the project very expensive it might not be appropriate.

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