

EOI-2013-14: Strategic communication services

ANSWERS TO QUESTIONS SUBMITTED BY POTENTIAL BIDDERS

Q1 The EOI states that you are seeking “individuals with formal qualifications to deliver those services”.

Many individuals who are top class in terms of delivering services like communications strategy do not have formal communications qualifications as their reputation and ability to deliver have been built on experience. They might have a doctorate in biology, for example, but have been working in communications for 20 years. Can you therefore please clarify (1) what type of formal qualification you are referring to? And (2) whether not having such qualifications will exclude candidates? Thank you.

Response

- 1.1 Advanced university degree in communications, journalism, or public relations or an advanced degree in similar fields
 - 1.2 An appropriate blend of formal qualification and professional experiences will be the most ideal profile that we seek for. A wealth of relevant professional experiences and convincing samples of previous work would be considered if no aforementioned qualifications are available.
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Q2 In-country executive support

Could you please clarify what is meant by “in-country” support? The issues to clarify are (1) would this require the supplier’s staff to be based in Geneva? And (2) what is meant by “in-country” – do you require staff to travel to UNAIDS regional offices? Thank you.

Response

- 2.1 The supplier does not need to be based in Geneva.
 - 2.2 UNAIDS Executive Director travels to various regional or country offices frequently accompanied by several UNAIDS staffs. We do not expect the supplier to travel in such occasions.
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Q3 Type of supplier

Are you looking for a supplier who can perform all the main tasks specified under “areas of support” or will the RFP allow bidding for specific tasks? Thank you.

Response

The decision will be based on the response to the EOI we received from interested bidders.

Q4. What is the preferred length of an EOI? How many relevant case studies would you like to review? How many staff should we propose?

Response

The length of response to the EOI is subject to bidders' decision, same as the number of staff to be proposed. Preferably we would like to see three most successful and representative case studies you have done.

Q5. If your aim is to provide around-the-clock services, would you like to see an international team proposed, one that can work together over a 24-hour period, with hand-overs from, for example, Asia to Europe to North America?

Response

We look for the effective proposal from bidders regarding the approach and methodology.

Q6. Are there any priority countries that you would like a team to represent?

Response

No preference on countries of which your team represents.

Q7. Do you have any views regarding conflicts of interest that we should be aware of?

Response

As a public funded international organization, UNAIDS endeavours to avoid any potential incidence related to conflict of interest, as such we expect full disclosure in this area from the bidders.

Q8. Can you indicate what criteria you will be using to evaluate the EOIs?

Response

Not applicable, there is no evaluation of the EOI

Q9. When do you express to issue an actual tender?

Response

Within two weeks of closing date of the EOI.

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