

## GLOBAL REPORT

### MEDIA ADVISORY

## Launch of the UNAIDS 2010 Report on the global AIDS epidemic

UNAIDS will be launching the 2010 *Report on the global AIDS epidemic* on Tuesday 23 November 2010 at 10:30 GMT.

The report features the latest global, regional and country estimates on HIV and new trends in the epidemic's evolution.

In addition to the latest epidemiological data, the 2010 edition includes country-by-country scorecards on key issues facing the AIDS response.

### Materials

The report will be accompanied by a full press kit which includes:

- Press release
- Scorecard Overview
- Global and chapter fact sheets
- Epidemiology slides
- HIV prevalence trend map

Most of the support materials will be available in English, French, Spanish and Russian. The full report and support materials will be accessible on the UNAIDS website at **[www.unaids.org](http://www.unaids.org) on Tuesday 23 November at 10:30 GMT.**

### Materials for broadcasters

In addition to the report and press kits UNAIDS has produced a video package for broadcasters which includes footage from sub-Saharan Africa, Central Asia, Asia and Latin America. If you are interested in receiving this material please contact Sophie Barton-Knott ahead of the launch date.

### Interviews

UNAIDS will have senior experts available for interviews on 23 November in various languages. If you are interested in lining up an interview with one of our speakers please contact Sophie Barton-Knott.

### Contact:

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**UNAIDS**, the Joint United Nations Program on HIV/AIDS, is an innovative United Nations partnership that leads and inspires the world in achieving universal access to HIV prevention, treatment, care and support. Learn more at [unaids.org](http://unaids.org).

UNAIDS' vision: Zero new HIV infections. Zero discrimination. Zero AIDS-related deaths.