

## PRESS RELEASE

### **UNAIDS gala returns to Basel in June to raise awareness and funds to support efforts to end AIDS by 2030**

*Second UNAIDS gala to be hosted by Her Royal Highness Princess Eugenie of York, Caroline Rupert and Ndaba Mandela*

*Auctioneer Simon de Pury to run the live auction, featuring one-of-a-kind art and design pieces*

**BASEL/GENEVA, 06 June 2017**—UNAIDS, in collaboration with Cartier, the InterContinental Geneva Hotel and Design Miami/, is to host its second fundraising dinner and auction to mark the start of Art Basel and Design Miami/ Basel on Monday, 12 June, in Hall 1 Sud at the Messeplatz. The event aims to raise much needed funds to support UNAIDS' work in ensuring access to HIV prevention and treatment services worldwide.

There were more than 36 million people living with HIV in 2015. To survive and thrive, everyone living with HIV needs immediate access to treatment, yet only half have access to life-saving medicines and around 40% of people living with HIV don't even know they have the virus. UNAIDS is working to ensure that people can get tested for HIV and access treatment and care if they test positive.

New HIV infections are still occurring at an alarmingly high rate. Around 2 million people became infected with HIV in 2015. UNAIDS is working hard to reach the populations most affected by HIV and make sure they have the tools to protect themselves against the virus.

#### **THE GALA**

The gala will be hosted by **Her Royal Highness Princess Eugenie of York, Caroline Rupert** and Nelson Mandela's grandson, **Ndaba Mandela**, who will welcome international guests from the worlds of art, design, architecture, fashion, film and music.

The evening will honour the legacy of longstanding AIDS activist **Dame Elizabeth Taylor**, and include a live auction run by **Simon de Pury**, with rare and one-of a kind art and design lots from the **Haas Brothers, Cartier, Catherine Opie, Dustin Yellin** and **Pierre Jeanneret**.

Beginning with the invitation-only vernissage of Design Miami/ Basel, guests will enjoy a private reception and preview, showcasing work from some of the world's most important collectible design galleries of the 20th and 21st centuries. Other highlights of the gala include a performance by long-time UNAIDS supporters **Nico & Vinz**, a silent auction and an after-party hosted by **DJ Bas Ibellini**.

*"We are pleased that the UNAIDS gala will be returning to Art Basel for the second year," said Michel Sidibé, Executive Director of UNAIDS. "Last year was a fantastic success and we look forward to using this unique platform to continue our endeavour to make history and end the AIDS epidemic, ensuring that no one is left behind or excluded from life-saving HIV services."*

The event is being generously supported Cartier, the InterContinental Geneva Hotel and Design Miami/. Tickets are available at <https://www.universe.com/events/unaidsgala-tickets-5KZTDQ> at CHF 750 for an individual ticket, with tables of 10 starting at CHF 7000.

Featured lots include:

1. **Catherine Opie**— *Jewels in Afternoon Light #3* on behalf of the Elizabeth Taylor AIDS Foundation
2. **Cartier**—bespoke *Juste un Clou* bracelet specifically designed for UNAIDS
3. **Dustin Yellin**—*Procession from Under the Sea* sculpture
4. **Haas Brothers**— *Unique Dick Drake Mini Beast* unique piece, in Brown Icelandic sheepskin with cast bronze Large Mouth, Large Erect Dong, and Short Pickle Feet
5. **Pierre Jeanneret** —“*Office*” *Chair*
6. **John M. Armleder** — *DORAYAKI N2*, Mirror, iridescent blown glass Limited Edition of 5
7. **InterContinental** — The InterContinental European Experience
8. **Sam Orlando Miller** — *Untitled Mirror 1 (Sky Blue)*
9. **FOS** — Street Lamp

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**Website and social**

[www.unaids.org](http://www.unaids.org)

[www.designmiami.com](http://www.designmiami.com)

#AIDSisnotover #UNAIDSgala

Instagram: @unaidsglobal

Facebook: facebook.com/UNAIDS

Twitter: twitter.com/unaids

## UNAIDS

The Joint United Nations Programme on HIV/AIDS (UNAIDS) leads and inspires the world to achieve its shared vision of zero new HIV infections, zero discrimination and zero AIDS-related deaths. UNAIDS unites the efforts of 11 UN organizations—UNHCR, UNICEF, WFP, UNDP, UNFPA, UNODC, UN Women, ILO, UNESCO, WHO and the World Bank—and works closely with global and national partners towards ending the AIDS epidemic by 2030 as part of the Sustainable Development Goals. Learn more at [unaids.org](http://unaids.org) and connect with us on Facebook, Twitter, Instagram and YouTube.

## Cartier

The Cartier Charitable Foundation was established in 2012 to catalyse the Maison Cartier's philanthropic commitment to improve the livelihoods of the most vulnerable. The foundation focuses on the most excluded and marginalized, in particular women and children living in the

world's least developed regions. Its efforts seek to remove the barriers that prevent people from acting and thriving, enabling them to live a meaningful and fulfilling life in an inclusive, equitable and safe environment. The foundation currently supports 20 partners in 30 developing countries. For additional information, please visit <http://www.cartiercharitablefoundation.org/en>

### **InterContinental Geneva Hotel**

The hotel opened its doors in 1964 and was renovated by world famous designer Tony Chi.

Its legendary discretion and security have made it the confidant and caretaker of many events of international importance. The Residence on the top floor is the highest and most prestigious Suite in Geneva and offers a breathtaking 360° view of the mountains, the lake, the city and its spectacular setting (1'000 sqm). Lying at the heart of the diplomatic district, the hotel turns into a relaxing destination during the summer, featuring the largest outdoor swimming pool in Geneva. In 2013, the hotel and UNAIDS entered into a public–private partnership inviting guests to “make history” and pledge for an AIDS-free generation. [www.geneva-intercontinental.com](http://www.geneva-intercontinental.com)

### **Design Miami/**

Design Miami/ is the global forum for design. Each fair brings together the most influential collectors, gallerists, designers, curators and critics from around the world in celebration of design culture and commerce. Occurring alongside the Art Basel fairs in Miami, United States of America, each December and Basel, Switzerland, each June, Design Miami/ has become the premier venue for collecting, exhibiting, discussing and creating collectible design. For more information, please visit [www.designmiami.com](http://www.designmiami.com)

### **Production**

Josh Wood Productions