

ENDING the

AIDS

epidemic by 2030 is possible—with your help

# Why UNAIDS needs your support

Over the past 30 years, one virus has changed the course of history and the response that it triggered is unprecedented for any disease. HIV created a social movement that brought people living with and affected by HIV together with world leaders, scientists, governments, communities and families to spearhead action that turned the epidemic around.

Our understanding of the AIDS epidemic and how to respond to it has grown enormously, but significant challenges remain. **35 million people are living with HIV.** In 2013, 2.1 million people were newly infected with HIV and 1.5 million people died of AIDS-related illnesses. Although access to HIV treatment has more than tripled over the last seven years, life-saving antiretroviral medicines are still out of reach for more than 22 million people around the world in urgent need.

Today, we have the science and the tools to fast-track our response towards the end of the AIDS epidemic while striving for equality for all, the protection of human rights and zero discrimination. Although investments have led to remarkable progress and hope by ensuring access to essential HIV services for people most in need, much more can be done.

You can help by **donating** to UNAIDS.

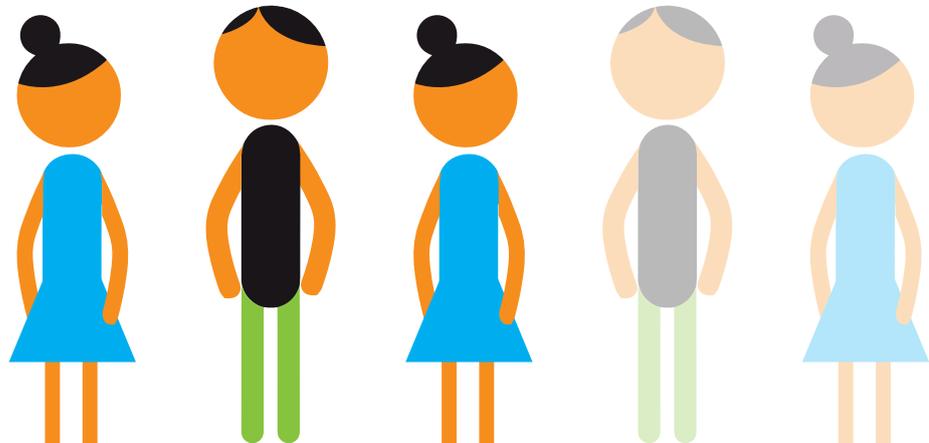
With your support, UNAIDS and our partners will be able to fast-track global efforts. **Together we can end the AIDS epidemic by 2030.**

# Who we help

Sometimes it is easy to forget that behind every number is a person and behind every fact a story. The 35 million people living with HIV are in every region of the world and from all walks of life. **At UNAIDS we strive to support everyone.**

Did you know that ...

**19 million people** do not know their HIV-positive status today



# Who we are

UNAIDS has a shared vision of **zero new HIV infections, zero discrimination and zero AIDS-related deaths**. This is what drives us and underlines our commitment to ending the AIDS epidemic as a global health threat by 2030. Such a commitment is ambitious but realizable as we pool expertise with our many partners, including governments, United Nations organizations and civil society, to make our shared vision a reality.

With passion and dedication we work together with 11 Cosponsors—UNHCR, UNICEF, WFP, UNDP, UNFPA, UNODC, UN Women, ILO, UNESCO, WHO and the World Bank—to **provide leadership and strategic direction** to the international response to HIV. We strive to ensure that no one is left behind and that everyone in need has access to the HIV services they need with their dignity and human rights protected.

**We seek to draw on the best available research and latest scientific developments** in our mission to transform lives and we are the unsurpassed global source of high-quality data on the epidemic. Without this it is not possible to develop the sound policies and programmes needed for success. Having good data is critical.

We support the strategies and tools that prevent new HIV infections, such as helping to keep children free from HIV and making sure that everyone has access to the information and HIV services they need.

We are making hope possible.

# Just some of the work we do

Ensuring children are born free from HIV and their mothers remain healthy

Every day **700 children** become newly infected with HIV and **500 die of AIDS-related illnesses**. These statistics are unacceptable because if a mother living with HIV has access to antiretroviral therapy during pregnancy, delivery and breastfeeding the chances of her passing the virus on to her baby are reduced to just 5% or less. Yet in 2013, almost one third of pregnant women living with HIV did not have access to these vital medicines.

Without treatment, half of all children born with HIV will die by the age of two and most will have died before their fifth birthday.

**We want to change this.** In 2011 UNAIDS and partners launched the *Global Plan towards the elimination of new HIV infections among children by 2015 and keeping their mothers alive*. It aims to reduce the number of new HIV infections among children by 90% and AIDS-related maternal deaths by 50% by focusing coordinated efforts on the 22 countries where 90% of new HIV infections among children occur.



## Addressing the needs of young people

Despite marked progress, young people are still heavily affected by the epidemic. AIDS was the leading cause of death among adolescents aged 10–19 years in Africa in 2013 and young people aged 15–24 accounted for almost 40% of all new HIV infections among adults aged 15–49 years. UNAIDS actively **engages young people** to have a seat at the decision-making table and to take on a strong leadership role in the response to HIV. Their involvement is an essential part of the solution and it is crucial that their specific needs and concerns are met with tailored, youth-friendly services. **Young people will lead us to an AIDS-free generation.**

## HIV treatment for all who need it

Although more and more people now have access to HIV treatment, only 37% of the 35 million people living with HIV are receiving the antiretroviral therapy that can dramatically improve the length and quality of their lives. There is still a long way to go.

This is why UNAIDS has launched an **ambitious treatment target to help end the AIDS epidemic.**

Antiretroviral medicines are saving the lives of people living with HIV. They also have a significant preventive impact and can protect people at higher risk of HIV infection. For the first time, there is a global consensus that by ensuring that 90% of people living with HIV know their HIV-positive status and by offering HIV treatment to 90% of people who know their HIV status, 90% of people on HIV treatment can achieve undetectable levels of HIV in their body (known as viral suppression) by 2020. This means that their immune system remains strong and they are no longer infectious.

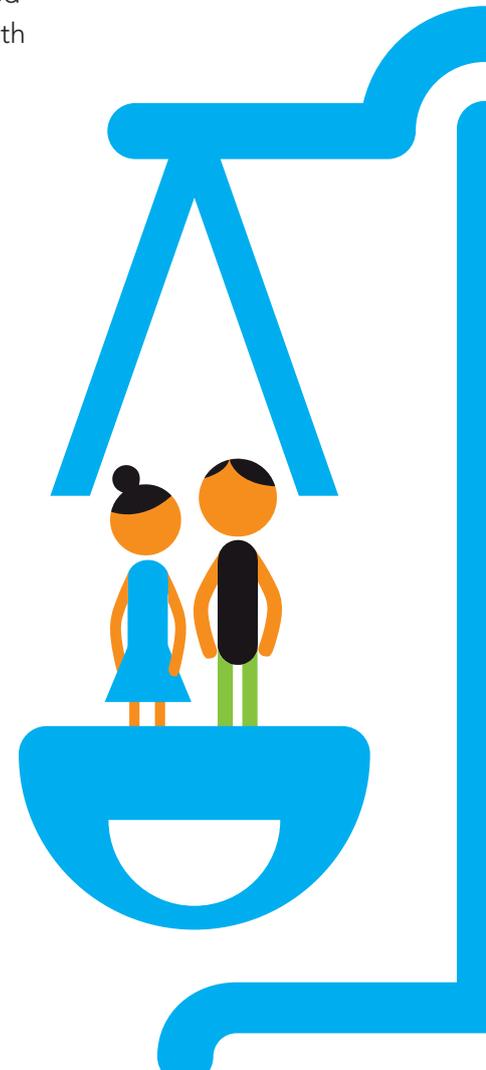
“*Working together,  
ending the AIDS  
epidemic is possible,  
and it will take leaving  
no one behind*”

Michel Sidibé,  
Executive Director of UNAIDS

## Protecting and empowering women and girls

Women and girls continue to be most vulnerable to HIV. Too many do not have power over when and with whom they have sex. Violence has a direct effect on the ability to negotiate condom use and to access treatment, and women and girls also face additional challenges when confronted with restrictive laws and more limited access to health services, education and employment.

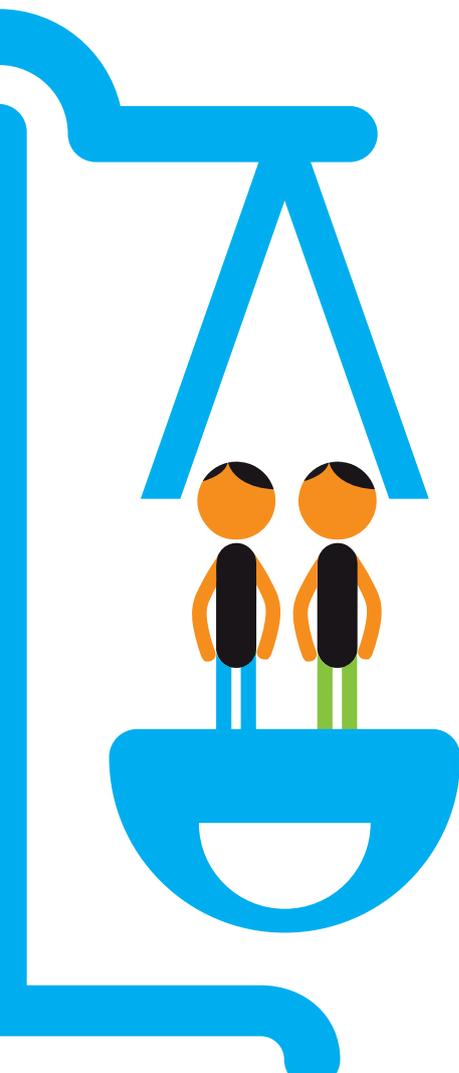
**UNAIDS works to raise awareness of gender inequality and to empower women, including women living with HIV.** We are helping countries to consider their epidemic from a gender perspective, identifying and resourcing effective gender equality programmes. We continue to undertake political advocacy on ending violence against women and girls, including in conflict and post-conflict situations.



## Protecting human rights

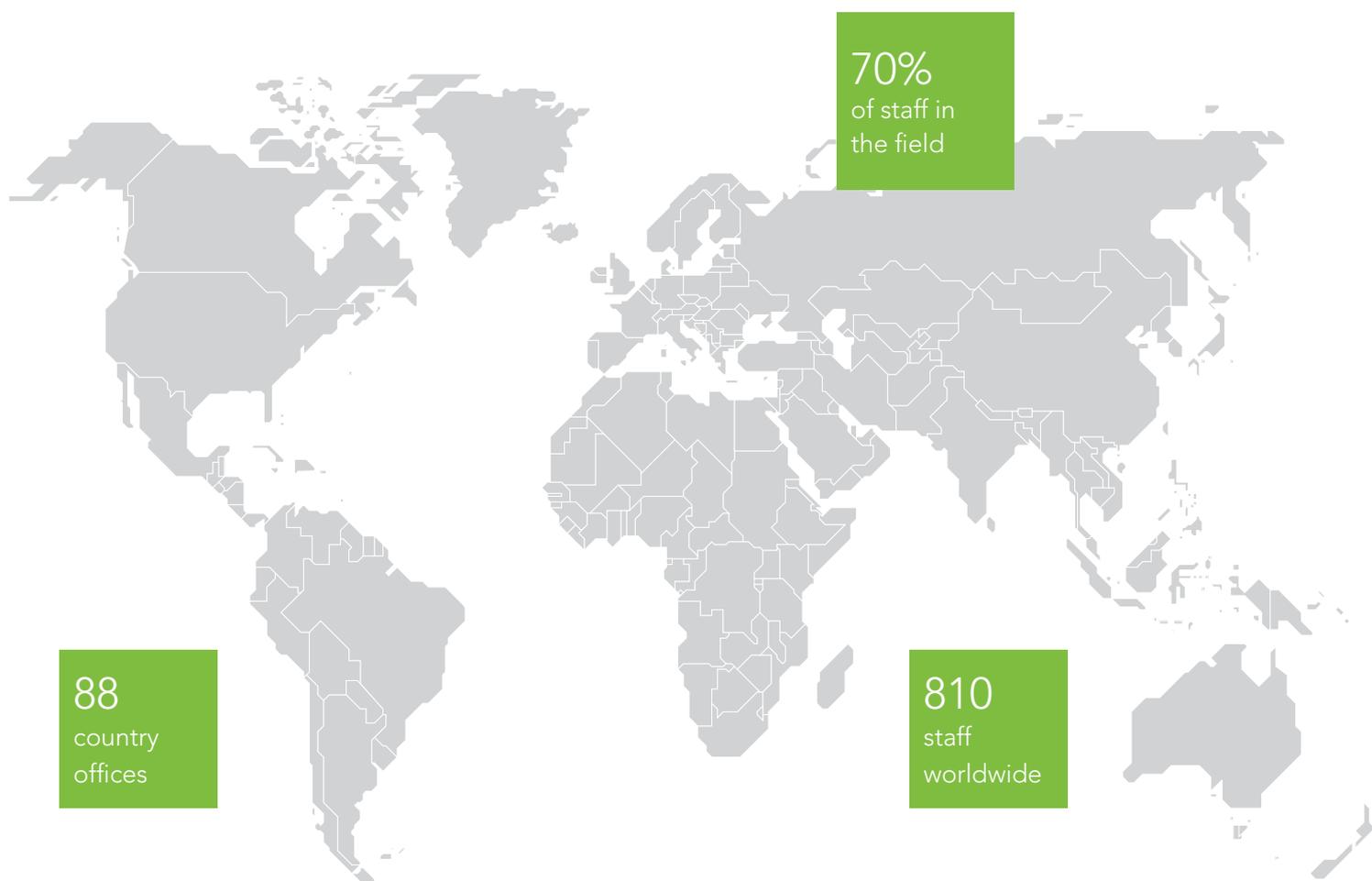
**HIV is also about human rights.** UNAIDS provides support to governments, civil society and human rights-based institutions in responding to HIV. We give technical input in drafting legislation; bring together relevant government and civil society partners to find solutions to HIV-related human rights and legal issues; and promote key national programmes to reduce stigma and increase access to justice.

We fully support the engagement of people most affected by the epidemic in their efforts to protect their **right to life, health, equality** and access to the HIV services they need.



# Where we work

UNAIDS has staff on the ground in more than 80 countries around the world.



# How we work

UNAIDS leads and inspires the world to achieve its shared vision of zero new HIV infections, zero discrimination and zero AIDS-related deaths. UNAIDS unites the efforts of 11 United Nations organizations—UNHCR, UNICEF, WFP, UNDP, UNFPA, UNODC, UN Women, ILO, UNESCO, WHO and the World Bank—and works closely with global and national partners to maximize results for the AIDS response.

# Budget

UNAIDS relies on **voluntary contributions** from governments, multilateral institutions, foundations, the private sector and individuals. Our annual budget for 2015 is US\$ 242 million. Seventy per cent of the resources and people working in the Secretariat work in UNAIDS country offices worldwide.

# How you can get involved

The global AIDS response is US\$ 19.7 billion—but we need US\$ 5 billion more to end AIDS.

With your donation we can help to mobilize the resources required to:

- **Ensure** that mothers can protect themselves and their children from HIV.
- **Help** young people take leadership in the AIDS response so that services meet their needs.
- **Support** people living with HIV to ensure access to care and support.
- **Empower** women and girls to make their own decisions about their sexual and reproductive lives and become less vulnerable to HIV.
- **Prevent** stigma and discrimination and ensure that human rights and dignity are respected, and that there is equal access to HIV services for all people.



# Ways to give

## Corporations

If you believe that it's time for your business to become more involved in the AIDS response, here is how you can help:

### Workplace programmes

Develop workplace programmes that expand direct access by workers to HIV prevention, treatment, care and support services.

### Advocacy

Help us disseminate vital AIDS information through print, broadcast and billboard advertising space, and social media.

### Cash donations

Become a significant donor to the AIDS response by donating financial resources to support HIV prevention, treatment, care and support activities.

### In-kind contributions

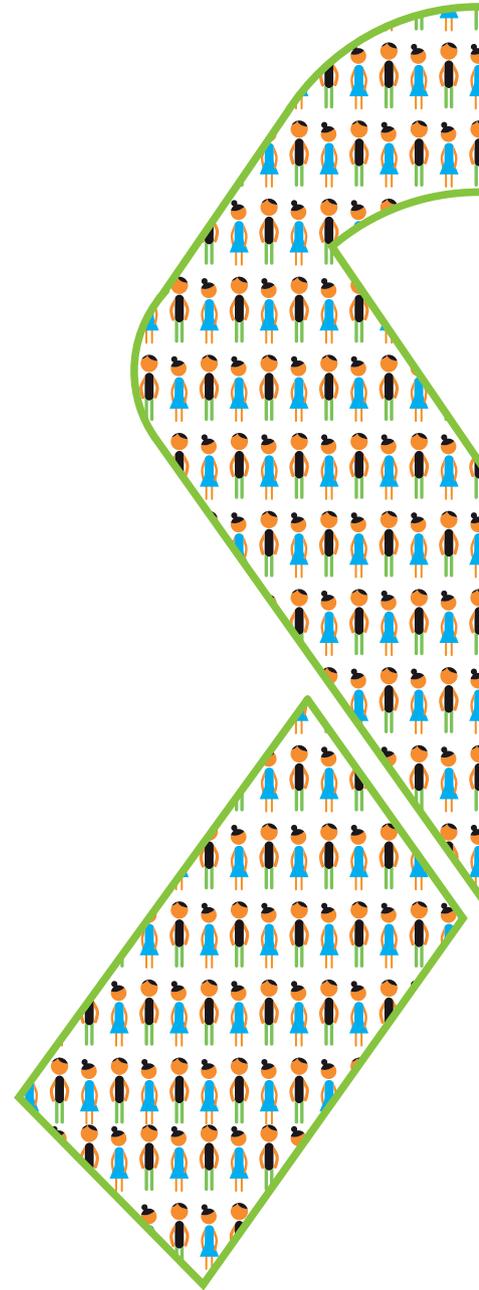
Offer logistical support and networks for the distribution of vital goods, such as condoms, or to improve access to health insurance for people living with HIV. Business expertise, services and materials are needed in every aspect of the AIDS response.

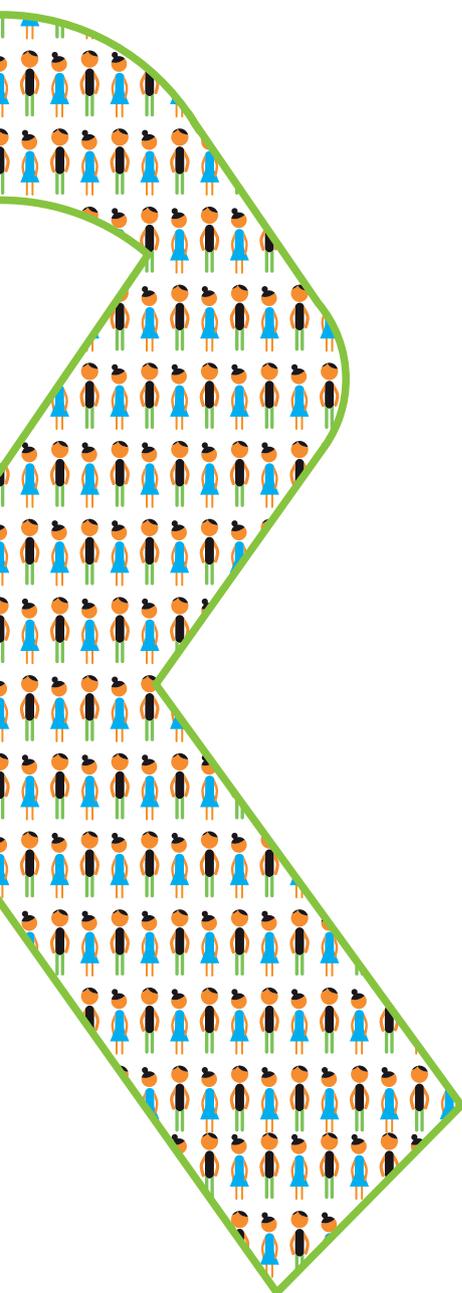
## Governments and foundations

To make a pledge to UNAIDS or express your interest in collaborating with us, please write to [resourcemobilization@unaids.org](mailto:resourcemobilization@unaids.org) or call the Resource Mobilization Division on +41 791 46 75. You can also donate online at <http://donations.unaids.org>.

## Individuals

- If you would like to contribute by credit card, please go to the UNAIDS website at <https://donations.unaids.org>.
- If you would like to contribute by bank transfer, kindly send an email to: [resourcemobilization@unaids.org](mailto:resourcemobilization@unaids.org).





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