

## **UNAIDS PROGRAMME COORDINATING BOARD WORKING GROUP JOINT COMPREHENSIVE RESOURCE MOBILIZATION PLAN**

At its 40 th meeting the UNAIDS Programme Coordinating Board (PCB), requested the Executive Director and the CCO to report back on resource mobilization developments at the 41st PCB meeting, presenting a joint comprehensive resource mobilization plan for a fully funded UBRAF.

This work is situated in the context of the report back to the Board on progress in the implementation of the UNAIDS Joint Programme Action Plan, which calls for enhanced joint resource mobilization efforts.

### **MEETING SUMMARY**

DATE: Friday 29 September 2017

### **PARTICIPANTS**

(See attached list)

### **MEETING AGENDA**

1. Welcome and introduction
2. Presentation of the background analysis and draft outline of the Joint Comprehensive Resource Mobilization Plan
3. Discussion on the draft outline
4. Next steps
5. Any other business

### **SUMMARY**

#### **1. WELCOME AND INTRODUCTION**

Morten Ussing, Chief of Governance and Multilateral Affairs, UNAIDS Secretariat, welcomed the PCB working group to its first meeting for the preparation of the Joint Comprehensive Resource Mobilization Plan for the UNAIDS Joint Programme.

Mr Ussing explained that the group's work related to the decision of the previous PCB meeting calling for a joint comprehensive resource mobilization plan, as well as the wider context of the work done by the Global Review Panel and the UNAIDS Action Plan.

Luiz Loures, Deputy Executive Director, Programme, UNAIDS Secretariat, then opened the meeting by giving an overview of important recent and upcoming milestones in the work of UNAIDS.

Mr Loures underlined that we need to be cognizant of the wider environment we operate in, which also includes other important actors. He drew attention to the role of civil society and their funding needs, while at the same time reminding the working group that the task at hand should be focused on the PCB decision point on developing a plan for fully funding the UBRAF.

## **2. PRESENTATION OF THE BACKGROUND ANALYSIS AND DRAFT OUTLINE OF THE JOINT COMPREHENSIVE RESOURCE MOBILIZATION PLAN**

The presentation was made by Pradeep Kakkatil, Director, Programme Partnerships and Fundraising, UNAIDS Secretariat. He walked the meeting participants through a slideset containing data and analysis supporting the proposed resource mobilization plan outline.

Both the draft outline as well the slides were shared with the participants ahead of the meeting.

## **3. DISCUSSION ON THE DRAFT OUTLINE**

The PCB working group welcomed the draft outline of the joint comprehensive resource mobilization strategy and appreciated the extensive analysis and data that were presented in support of it.

Specific comments included the following:

### **Member States**

- Appreciated the comprehensive analysis and data presented.
- Noted the upfront costs needed for setting up fundraising from individuals and raised a question about how other UN agencies are dealing with this funding stream.
- Raised concern of reliance on a few donors and welcomed efforts to diversify funding base.
- Appreciated seeing a shift from MDG thinking to SDGs and noted that the Joint Programme is an excellent model for the Agenda 2030 and we need to think how to capitalize on that.
- Urged more exploration into how UNAIDS could receive funding from the Global Fund.
- Agreed with the importance of mobilizing resources for the civil society.
- Stressed the need for better communication on UNAIDS' role and place in the AIDS ecosystem.
- Highlighted that the cross-sectoral nature of the Joint Programme provides an opening to tap into resources beyond health.
- Noted the difficulty of formulating UNAIDS messaging as it may not be easy to link non-implementing work to direct results, such as saving lives.

- Hoped to see more on the investment book, which could be useful to show impact and potential results with additional funding.
- Cautioned against entering into competition for the same resources, e.g. with NGOs and instead urged focus on showing synergies and efficiencies.
- Recognised that a targeted approach is needed for different funders and funding needs.
- Stressed that clarity is needed how donor priorities and UNAIDS priorities are brought together.
- Emphasized that we should build on the Global Review Panel and the last PCB meeting.
- Agreed that strong engagement and inclusion of the Cosponsors and their views is needed.
- Valued the proposed approach on building links with other health fields, such as SRHR, UHC etc.
- Noted that the working group has no PCB member state from Asia-Pacific and asked whether some outreach could be done for more inclusive membership.
- Discouraged the creation of a direct funding link between the Global Fund and UNAIDS.
- Stressed that we need to keep looking at the size and shape of the Secretariat for further efficiency gains.

### **PCB NGO Delegation**

- Appreciated the excellent analysis presented.
- Noted that it would be useful to set up a fund for civil society funding.
- Asked what the role of Cosponsors is and how does the jointness of the plan work.
- Raised a question on how we will formulate our message that goes along with the request for resources and encouraged creative thinking around pitches.
- Suggested that to encourage individual donations we need to convince people that the work done is in their self-interest. We can do this by linking the global response to what happens locally and why it matters in their community.
- Asked whether we could think about challenging the PCB with incentivised fundraising, friendly competition or matching funding across the global landscape.

### **Cosponsors**

- Noted that the UNICEF National Committee model is unique and might be difficult for UNAIDS to develop quickly.
- Stressed the need for clarity of goals for various streams and components and be specific what we are asking money for.
- Acknowledged that the message used for soliciting individual giving need to be strong and clear.
- Appreciated the analysis presented and encouraged fine-tuning of it, particularly linking HIV to other existing streams of funding.
- Noted that investment cases could be a useful tool.
- Appreciated the rich discussion on this plan in the recent Global Coordinators' meeting.

- Stressed that we should not lose out on the opportunity to leverage the multisectoral nature of the Joint Programme when thinking of innovative funding.
- Noted the need to be sensitive of other ongoing discussions in different adjacent areas when developing investment cases.
- Highlighted the non-core fundraising by Cosponsors that warrants recognition.
- Encouraged the use of the “making the money work” headline, which worked well before.
- Supported exploring the links between the Joint Programme and a broader response, including civil society.

#### **4. WAY FORWARD**

Morten Ussing welcome the offer of working group members for sending in further feedback in writing, to be submitted to the Secretariat by 6 October, 2017. He also suggested that a joint message from the PCB Chair and Vice Chair and phone calls from Ambassadors to reach out to other potential members for the working group would be helpful to address issue of regional representation.

Pradeep Kakkatil noted all the suggestions and comments from the working group and ensure they would be taken into consideration in developing the first draft of the resource mobilization plan. He noted that the Working Group would next meet on 19 October and said that in preparation, the Secretariat would share a draft text of the Plan by 13 October with the Working Group.