

UNAIDS PROGRAMME COORDINATING BOARD WORKING GROUP JOINT COMPREHENSIVE RESOURCE MOBILIZATION PLAN

At its 40th meeting the UNAIDS Programme Coordinating Board (PCB), requested the Executive Director and the CCO to report back on resource mobilization developments at the 41st PCB meeting, presenting a joint comprehensive resource mobilization plan for a fully funded UBRAF.

This work is situated in the context of the report back to the Board on progress in the implementation of the UNAIDS Joint Programme Action Plan, which calls for enhanced joint resource mobilization efforts.

MEETING SUMMARY

DATE: Thursday 19 October 2017

PARTICIPANTS

(See attached list)

MEETING AGENDA

1. Welcome and introduction
2. Presentation of the draft resource mobilization plan
3. Discussion on the draft plan
4. Next steps
5. Any other business

SUMMARY

1. WELCOME AND INTRODUCTION

Morten Ussing, Chief of Governance and Multilateral Affairs, UNAIDS Secretariat, welcomed the PCB working group to its second meeting for the preparation of the Joint Comprehensive Resource Mobilization Plan for the UNAIDS Joint Programme.

2. PRESENTATION OF THE DRAFT RESOURCE MOBILIZATION PLAN

Pradeep Kakkatil, Director, Programme Partnerships and Fundraising, UNAIDS Secretariat presented the first draft of the resource mobilization plan. He explained that the Cosponsors had already provided feedback, some of which was already incorporated in the draft. As the paper had been shared with the working group prior to the meeting, he focused on outlining some of the ideas for the draft recommendations, and underlined that government donor funding is envisioned to remain the largest source of UNAIDS funding. For this workstream, the focus is proposed to include: Political engagement and advocacy; encouraging multiyear funding

agreements; asking PCB and Member States to influence and advocate for funding; strengthening the UNAIDS communication function to better communicate the impact we make; going beyond pools of health funding only; and tapping into decentralized funding available at country level.

3. DISCUSSION ON THE DRAFT PLAN

The working group welcomed the progress made in developing this draft. Specific comments included the following:

Member States:

- Requested further information on the roles PCB is expected to take.
- Noted that it would be difficult to come up with a clear-cut recommendation regarding how to work with different donor country ministries, as each country has different structures and processes.
- Requested that the PCB working group meet for a third time, as there had not been adequate time this time to give substantial feedback.
- Stated a preference to engage in joint advocacy to encourage donors to set aside for UNAIDS a portion of their funding to the Global Fund.
- Asked for more clarity on formal rules to be used in engaging with the private sector.
- Remarked that many donor countries are not able to move money beyond a single budget year, which makes it difficult to have multiyear agreements.
- Underlined the need for targeted communications with a plan built for each donor.
- Stressed the importance of having an adequately financed UNAIDS resource mobilization team to implement the plan.
- Noted that focusing on roles for PCB members may not be appropriate and that it may be better to look at how individual champions (either member states or others) could help make the case.
- Recognized that there will be a need to tap into different pools of funding, including at country level.
- Voiced support to the idea of UNAIDS receiving compensation for the work adding value to the Global Fund.
- Supported the approach of developing a separate plan for civil society funding but noted the need for the two plans to be linked.
- Remarked on the investments needed for setting up individual donations work.
- Proposed the development of a piece on how the original arrangement of the Global Fund working with the technical partners has changed over time.
- Noted the need to understand what corporates want in connection to funding they give.
- Expressed a wish to see an analysis of the Global Fund issue.
- Noted that it would be good to invest in dialogue with countries to increase their understanding that they can request technical support at country level
- Agreed to submit more comments in writing.

PCB NGO Delegation

- Highlighted the need for increased communication around UNAIDS' added value and collaboration with the Communications department.
- Suggested the addition of a short historic representation of what was done with resources received by UNAIDS in the past.
- Appreciated the strengthened language around the role of civil society but noted that more could be added on service provision.
- Asked whether they would be a separate plan for fundraising for the civil society.
- Stressed the need to include UN Reform as a central element in setting out the context for the plan.
- Emphasized the need to have more strong language on innovative funding and referenced existing documents that can be used as a background.
- Agreed that there is a need to do more analysis on the Global Fund issue, including looking at what would be lost if the Secretariat and Cosponsors would not provide technical support.

Cosponsors

- Appreciated the clearer focus on the Joint Programme in the first part of the draft, as well as better clarity on non-core funding.
- Agreed with the NGO delegation that a historical perspective could be helpful.
- Suggested that the case of why UNAIDS needs to be funded in the UN reform context could be fleshed out more.
- Welcomed the inclusion of the priority action framework and asked whether actions within it could be further prioritized by time frame.
- Noted that the Joint Programme Resource Mobilization group already exists and can be built on.
- Highlighted the importance of regular communication within the resource mobilization teams in the Joint Programme.
- Noted that it is getting more difficult to raise funds in the individual giving market and that customized messaging and marketing are crucial.
- Stressed the need to look at areas beyond health where funding has increased and see how we can leverage these.
- Asked how the work on cities can be linked to this plan.
- Expressed desire to explore how to leverage the technical support provided for the Global Fund work, and stressed the need for countries to be at the heart of decisions taken.

4. NEXT STEPS

Pradeep Kakkatil thanked the PCB Working Group for the feedback received during the meeting and assured that it would be reviewed and considered for the next draft of the plan. He

welcomed further feedback in writing, on both the draft resource mobilization plan as well as the background slide set that was shared prior to the first meeting of the PCB Working Group.

UN Women was asked to compile Cosponsor narratives and experiences around support provided to the Global Fund.

As per the suggestion from the working group, a third meeting was tentatively agreed to be held on 10 November, 2017.

The Secretariat agreed to share a revised draft of the plan on 1 November, 2017.