

Stigma in Schools

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UNAIDS PCB Meeting
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“Kugula”





LOSS OF CONFIDENCE

Low self esteem

Depression

SUICIDAL IDEATION

Non-adherence – high viral load

Drop out from school



Health Communication Makes an Impact on

Voluntary Medical Male Circumcision

Community-based voluntary medical male circumcision (VMMC) campaigns combined with mass media change attitudes related to VMMC.

A population-based survey in Zimbabwe showed **68% of women** and **53% of men** had heard about VMMC, mostly through radio.¹

89% OF MEN REPORTED TO **STAND PROUD** TAKE ACTION

12% OF MEN REPORTED TO **STAND PROUD** GET CIRCUMCISED

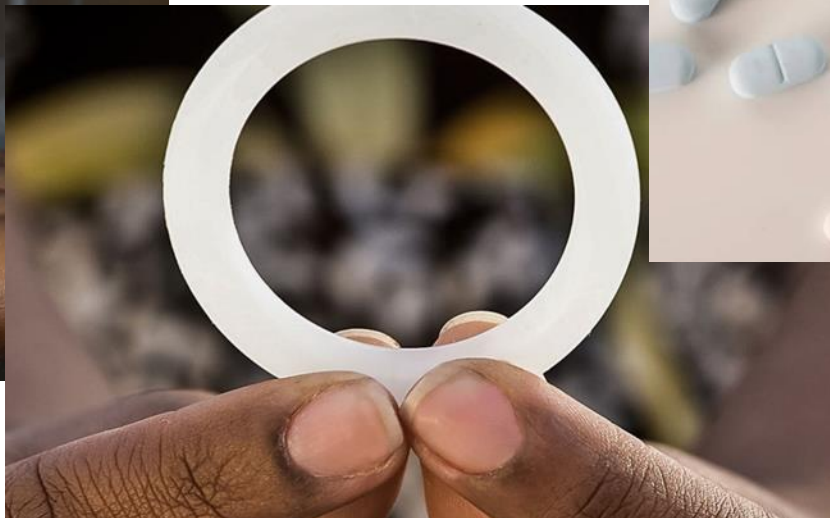
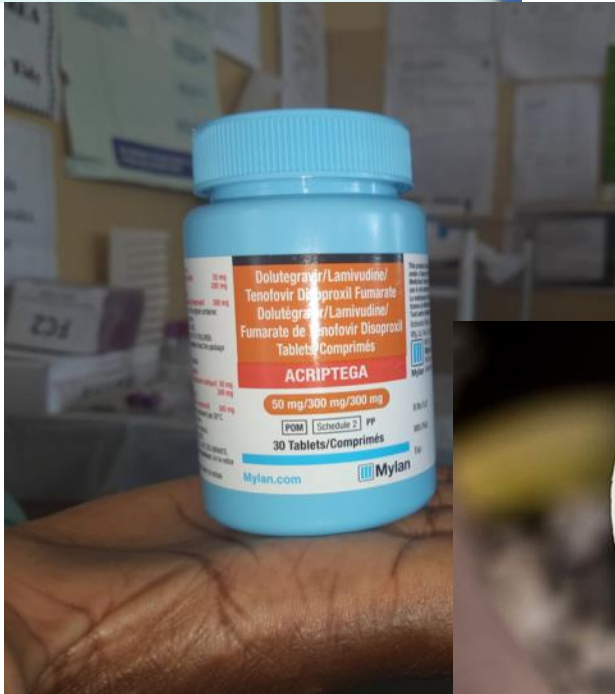
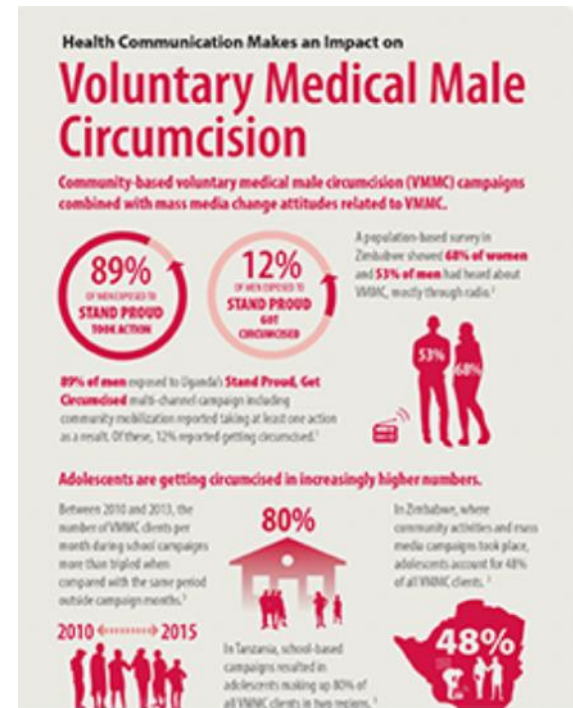
89% of men exposed to Uganda's **Stand Proud, Get Circumcised** multi-channel campaign including community mobilization reported taking at least one action as a result. Of these, 12% reported getting circumcised.²

Adolescents are getting circumcised in increasingly higher numbers.

Between 2010 and 2013, the number of VMMC clients per month during school campaigns more than tripled when compared with the same period outside campaign months.³

In Zimbabwe, where community activities and mass media campaigns took place, adolescents account for 48% of all VMMC clients.⁴

In Tanzania, school-based campaigns resulted in adolescents making up 30% of all VMMC clients in two regions.⁵







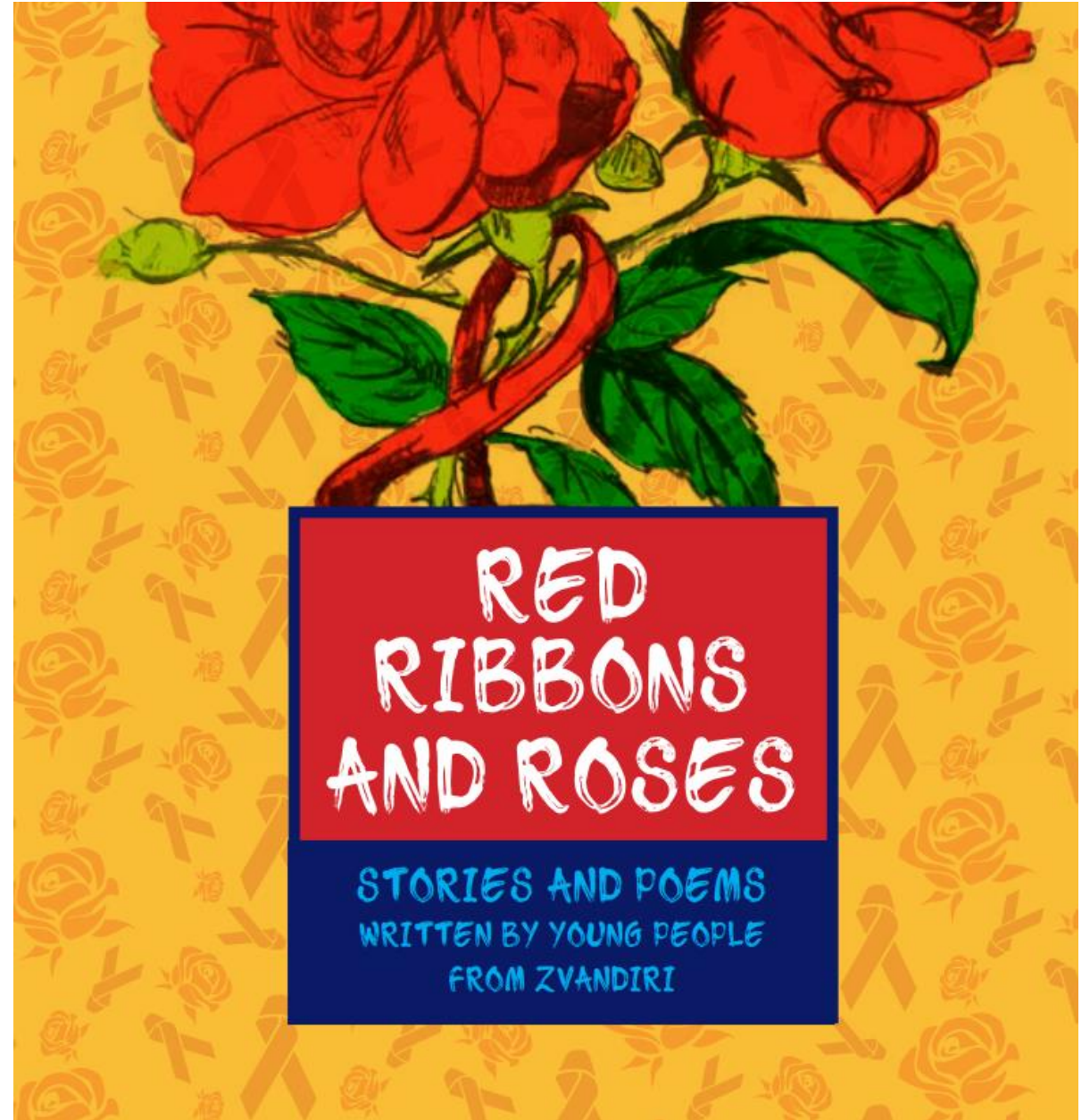
AFR
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 YouTube

Zvandiri – This is Me

“Kugula”