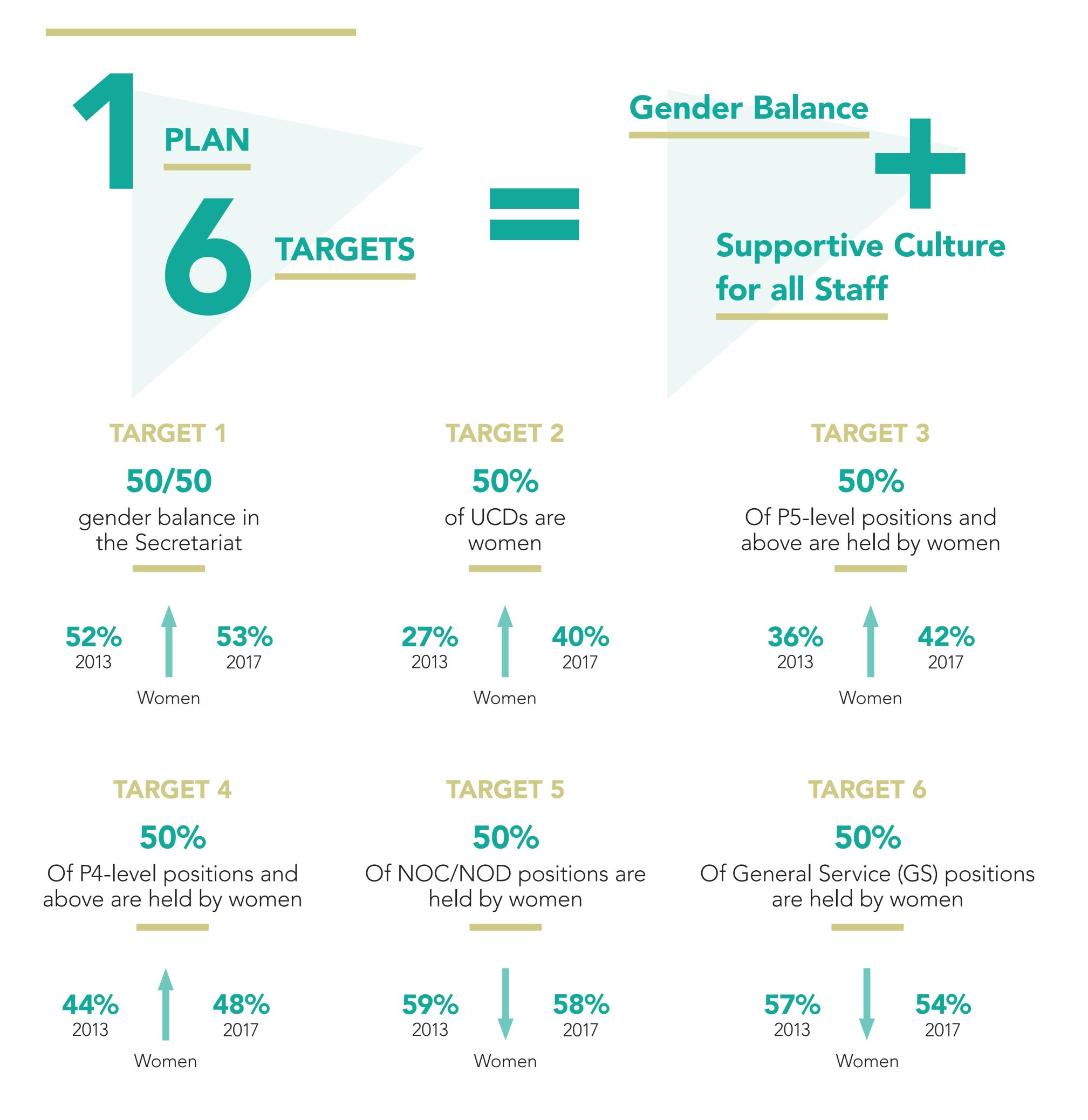
## UNAIDS Secretariat Gender Action Plan



## Why a Gender Action Plan?

The rationale for eliminating gender inequalities and empowering women in the workplace is clear: the connection between gender balance and organizational performance has been well documented. Organizations with a more balanced representation of women at the senior management level considerably outperform their counterparts with a lower representation of women in senior levels. Research has also shown that gender-balanced teams have greater potential for creativity and innovation.