

Types of partnership

Every business can make its own contribution to the AIDS response - based on its size, type of workforce, geographical range, financial strength and core capabilities. While models for partnerships are practically limitless, activities often fall into one of five main categories:

HIV Workplace programmes: Workplace programmes expand access to HIV prevention, treatment, care and support services directly to employees. ILO and UNAIDS can work with companies to promote HIV policies and programmes at the workplace and provide guidance on their implementation and monitoring.

Advocacy: Businesses can disseminate vital AIDS information through print, broadcast and billboard advertising space. Businesses can also participate in policy dialogue and lobbying for effective AIDS policies.

Cash donations: Financial resources are urgently needed to support AIDS prevention, treatment, care and support services. Business is becoming a significant contributor to the AIDS response by donating financial resources for these lifesaving programmes.

In-kind contributions: Business expertise, services and materials are needed in every aspect of the AIDS response. In-kind contributions from business can include the donation of advisory services, seconded personnel, printing, office facilities, equipment, supplies and access to distribution networks. Companies may offer logistical support and networks for the distribution of vital goods such as condoms or ARVs.

Research: The UNAIDS Secretariat can also support public-private partnerships working to accelerate the development of preventive HIV technologies such as microbicides, improved female condoms and a vaccine, as well as advances in therapies such as simpler and more effective next-generation drugs.